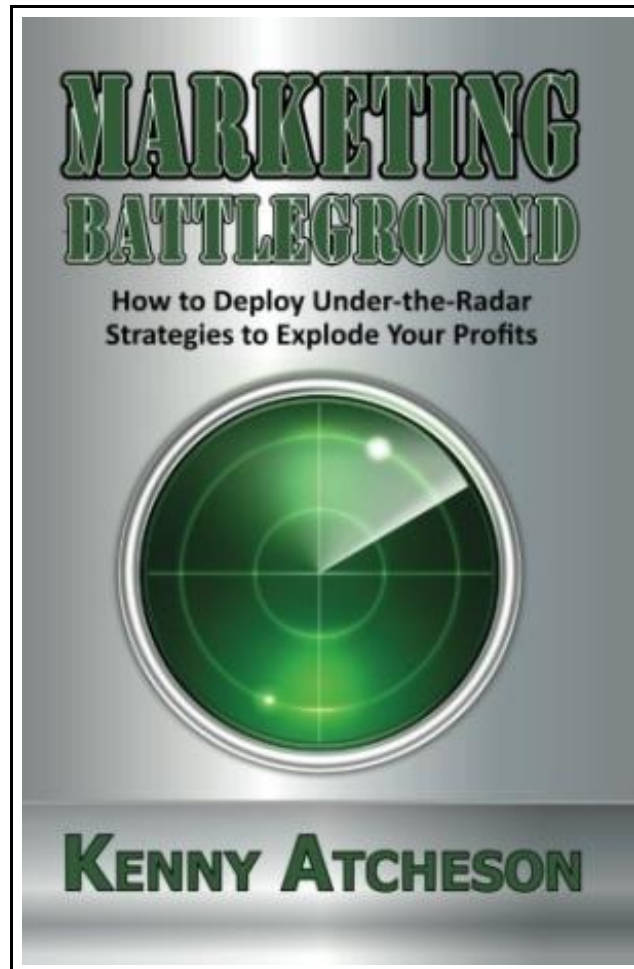


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Colossus Publishing, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Avoid anti-marketing countermeasures that threaten to stifle your profits. Dispatch a squadron of powerful solutions that fly under-the-radar of your competition. It s as if the author broke into the business secrets vault of the Pentagon, the CIA, and the Department of Defense, and then chose to share the secrets of gaining explosive, long-standing profits. From Stealth Marketing to CIA - Reconnaissance to Becoming a Superpower - you will be surprised at the simple to follow, critical strategies and principles divulged within these pages. Who this book is for - Savvy, open-minded people who want to improve upon foundational principles and discover new ideas that can be launched immediately. Who this book is not for - Anyone that is looking for the next, shiny new object, highly technical advice, time-wasters, or ego-boosting-advertising waste. **A quick note from the author** Many books that I ve read, workshops I have attended, and businesses that I ve researched, are doing and saying the same things - plus or minus 10 percent. A slew of entrepreneurs who I have met are frustrated and willing to do something different - if they just knew what to do. My experience during consulting days, along with what I have read in hundreds of marketing and business books, is what prompted me to write this book. I want to offer something different. The phrase, under-the-radar is used in the title because much of what you will read in this book - if you implement these ideas - will fly under-the-radar of your competition. If you have competitors who are outperforming your business and you can t figure out why, it could be because they are...



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