



## An Economics Primer for International Students (Paperback)

By Dr Douglas McCulloch

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Most people in business deal with markets. Many buy and/or sell for their companies, so agreeing on prices and quantities is part of everyday life. Others work in support of these activities. In a market-based economy, all of their livelihoods depend on their companies success in buying and selling. It s no surprise, then, that the behavior of markets-prices, quantities, market shares-is of almost universal interest wherever businesspeople gather. An understanding of markets should be part of preparing for a career in any business, including the public sector, which so often has to work hand in hand with private enterprises. An Economics Primer for International Students is designed to help those who are not native English speakers to gain a basic understanding of the fundamental concepts of economics. It comprises four sections that discuss these economic ideas in clear, easy-to-read text and develops them further using graphs. With a focus on key aspects of the market economy, this short primer will serve as an invaluable resource for students and businesspeople seeking to improve their understanding of today s...



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